

Q1 Business Name: (optional)

Answered: 115 Skipped: 51

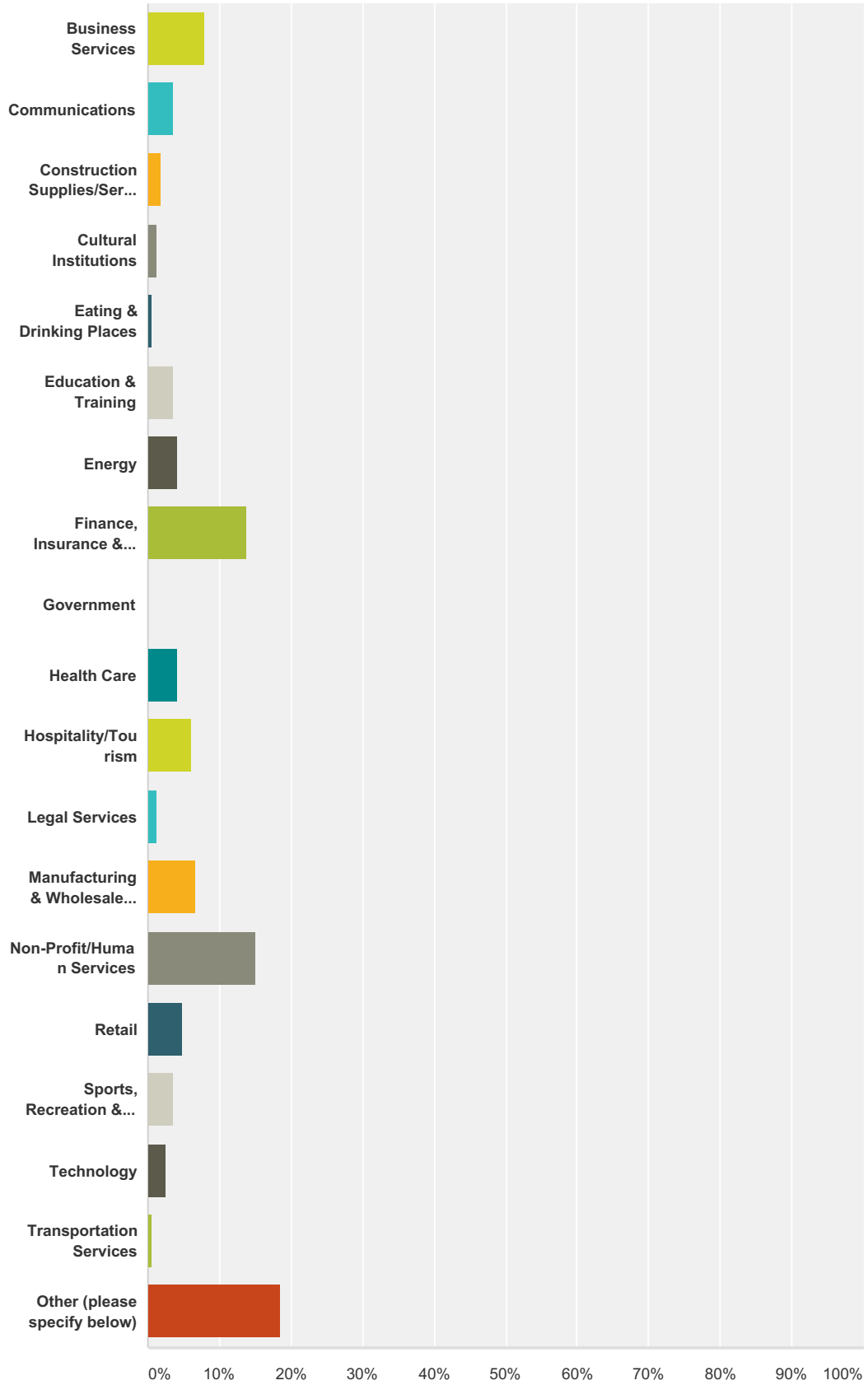
Q2 Zip Code of Business Location:

Answered: 166 Skipped: 0

Q3 Which industry category best describes your business?

Answered: 166 Skipped: 0

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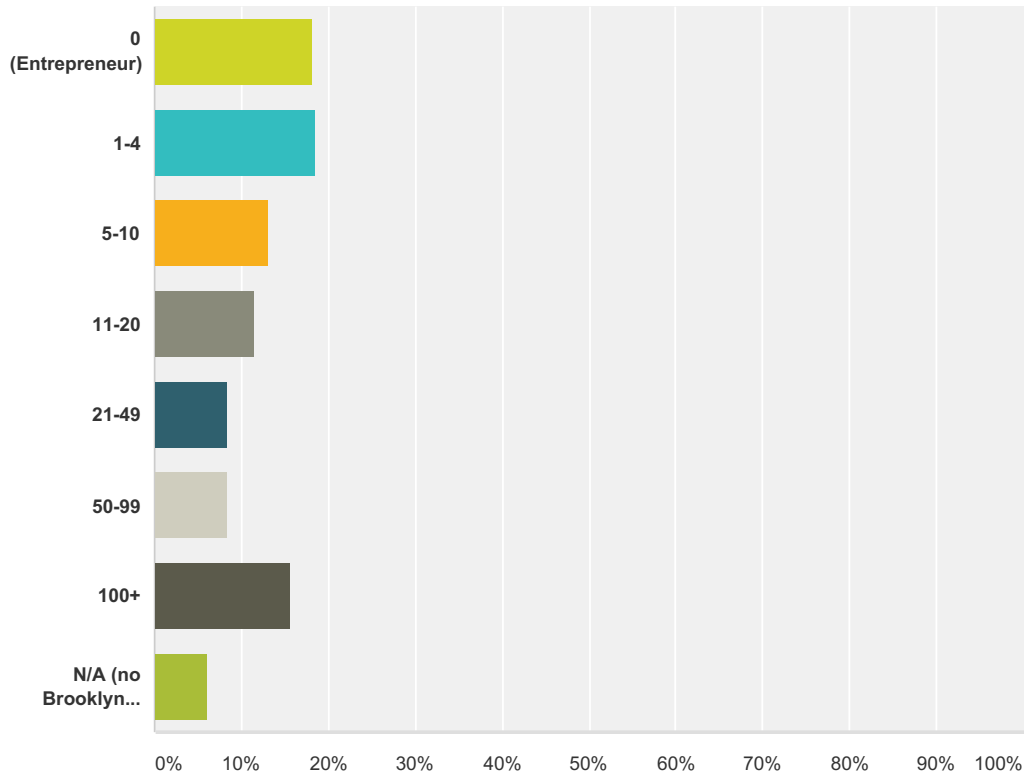
Answer Choices	Responses
Business Services	7.83% 13

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Communications	3.61%	6
Construction Supplies/Services	1.81%	3
Cultural Institutions	1.20%	2
Eating & Drinking Places	0.60%	1
Education & Training	3.61%	6
Energy	4.22%	7
Finance, Insurance & Real Estate	13.86%	23
Government	0.00%	0
Health Care	4.22%	7
Hospitality/Tourism	6.02%	10
Legal Services	1.20%	2
Manufacturing & Wholesale Distribution	6.63%	11
Non-Profit/Human Services	15.06%	25
Retail	4.82%	8
Sports, Recreation & Entertainment	3.61%	6
Technology	2.41%	4
Transportation Services	0.60%	1
Other (please specify below)	18.67%	31
Total		166

Q4 How many people do you currently employ at your Brooklyn location(s)?

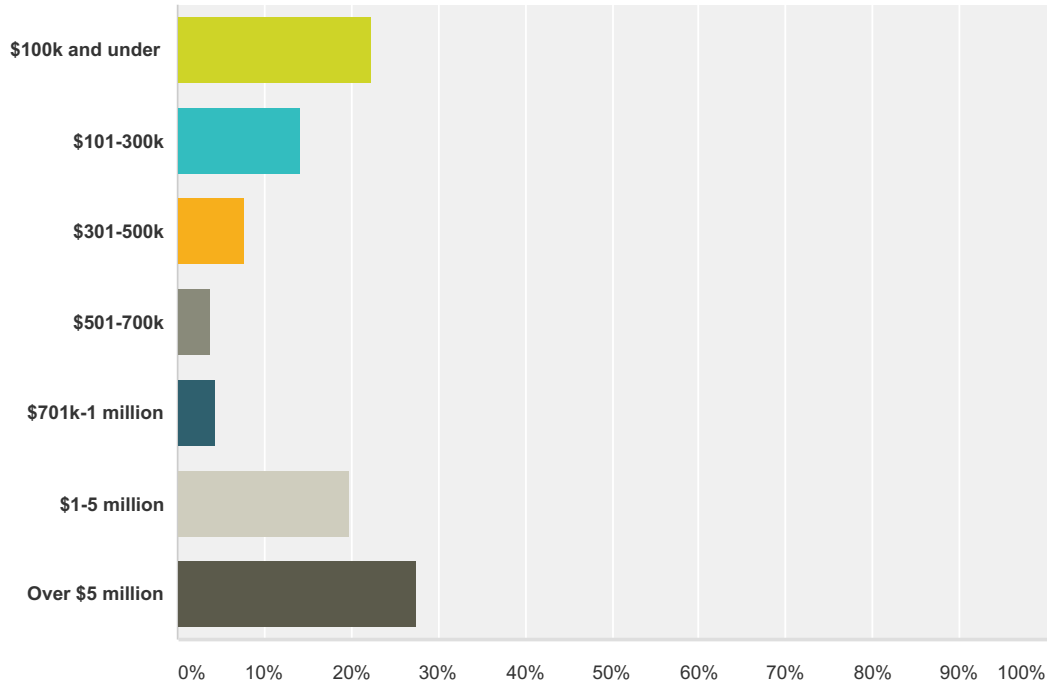
Answered: 166 Skipped: 0



Answer Choices	Responses
0 (Entrepreneur)	18.07% 30
1-4	18.67% 31
5-10	13.25% 22
11-20	11.45% 19
21-49	8.43% 14
50-99	8.43% 14
100+	15.66% 26
N/A (no Brooklyn office)	6.02% 10
Total	166

Q5 What was your gross revenue for 2015?

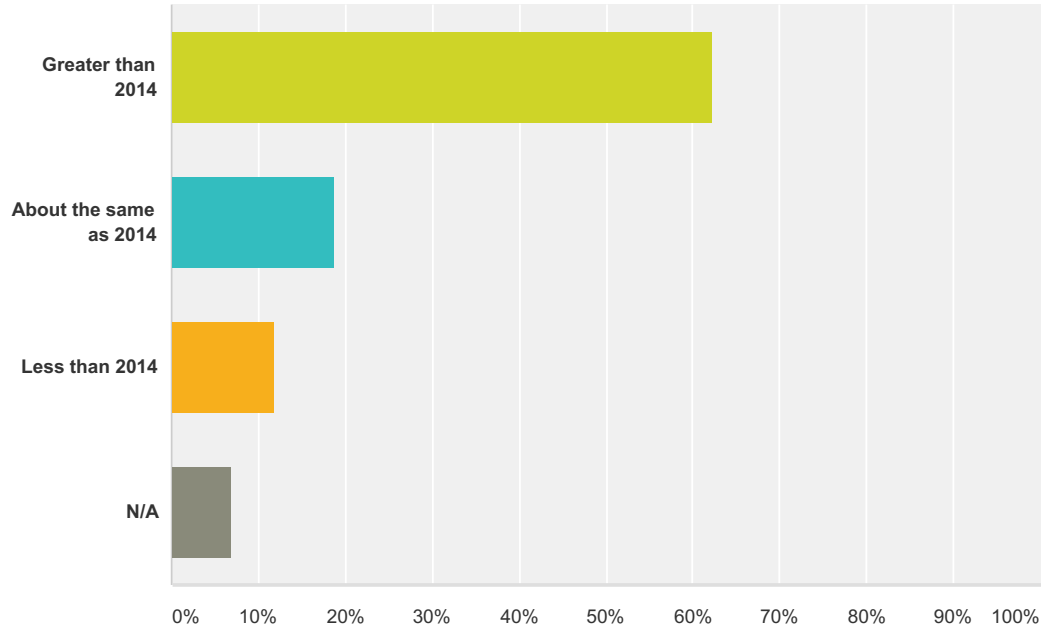
Answered: 156 Skipped: 10



Answer Choices	Responses	
\$100k and under	22.44%	35
\$101-300k	14.10%	22
\$301-500k	7.69%	12
\$501-700k	3.85%	6
\$701k-1 million	4.49%	7
\$1-5 million	19.87%	31
Over \$5 million	27.56%	43
Total		156

Q6 Looking back at 2015, what was the overall trend for your business? Would you say net revenue was:

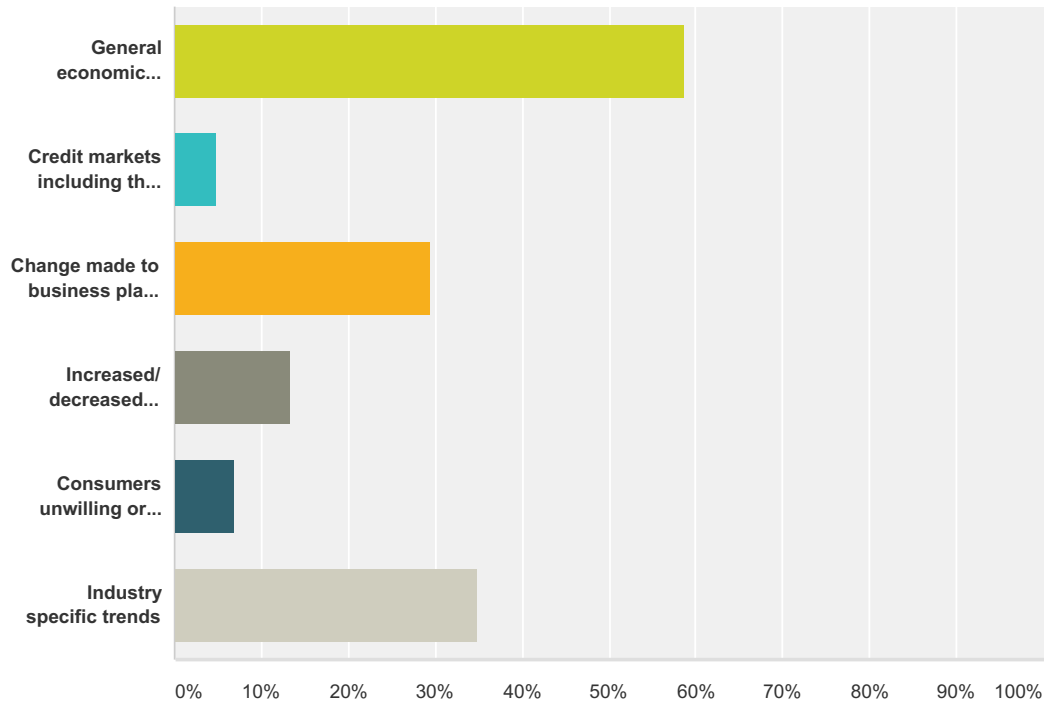
Answered: 143 Skipped: 23



Answer Choices	Responses
Greater than 2014	62.24% 89
About the same as 2014	18.88% 27
Less than 2014	11.89% 17
N/A	6.99% 10
Total	143

**Q7 What would you attribute this trend to?
(Check all that apply):**

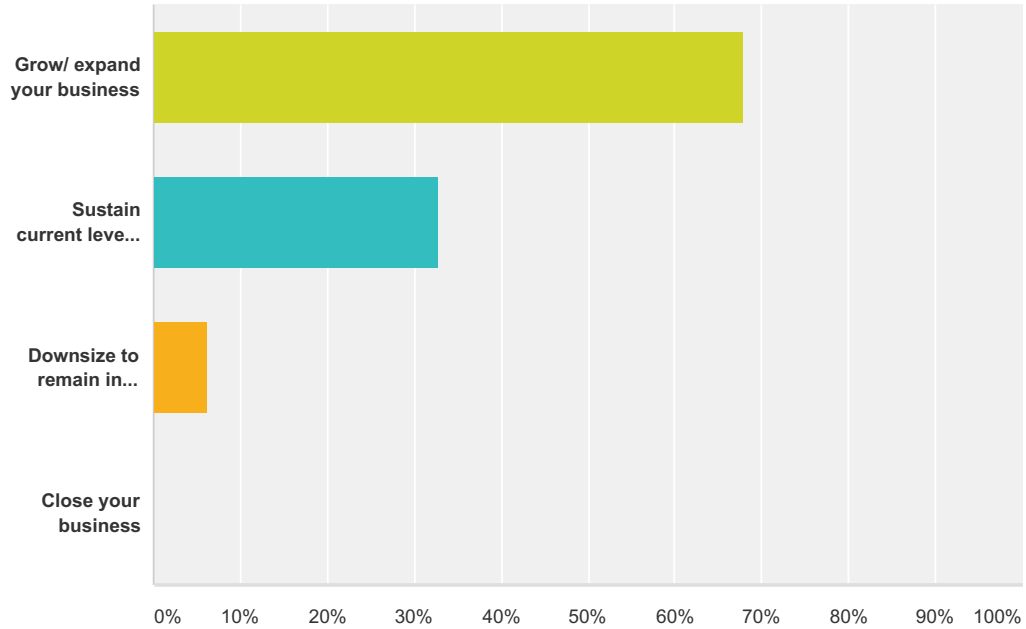
Answered: 143 Skipped: 23



Answer Choices	Responses
General economic environment	58.74% 84
Credit markets including the ability to acquire a loan	4.90% 7
Change made to business plan/ business services	29.37% 42
Increased/ decreased competition	13.29% 19
Consumers unwilling or unable to make purchases	6.99% 10
Industry specific trends	34.97% 50
Total Respondents: 143	

Q8 If current economic trends remain the same through 2016 (i.e. as they have been in 2015) would you (Check all that apply):

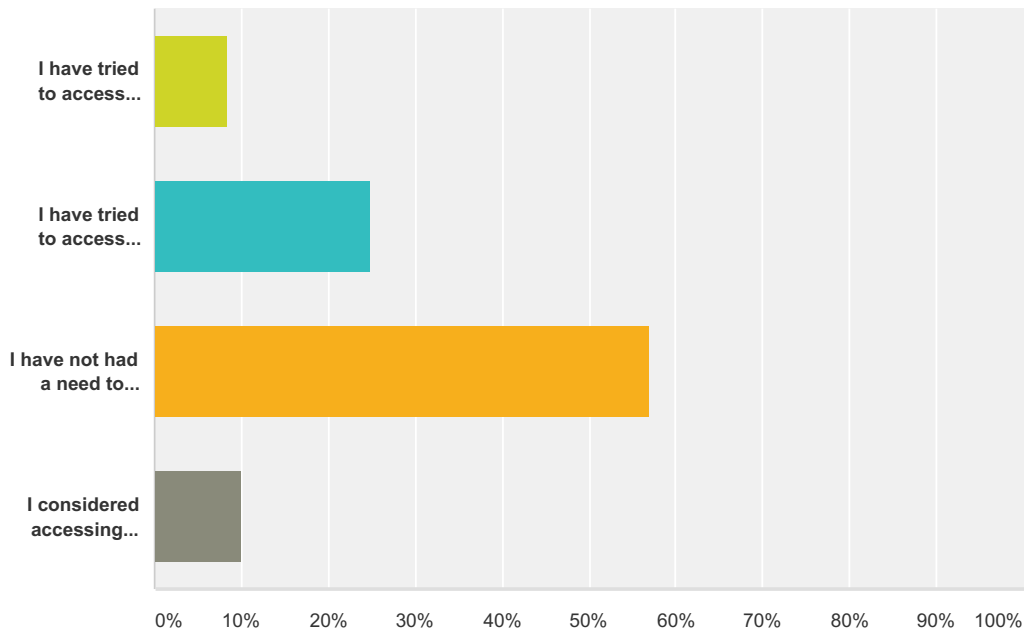
Answered: 143 Skipped: 23



Answer Choices	Responses
Grow/ expand your business	67.83% 97
Sustain current levels/ operation of your business	32.87% 47
Downsize to remain in business	6.29% 9
Close your business	0.00% 0
Total Respondents: 143	

Q9 How would you describe your 2015 businesses financing needs:

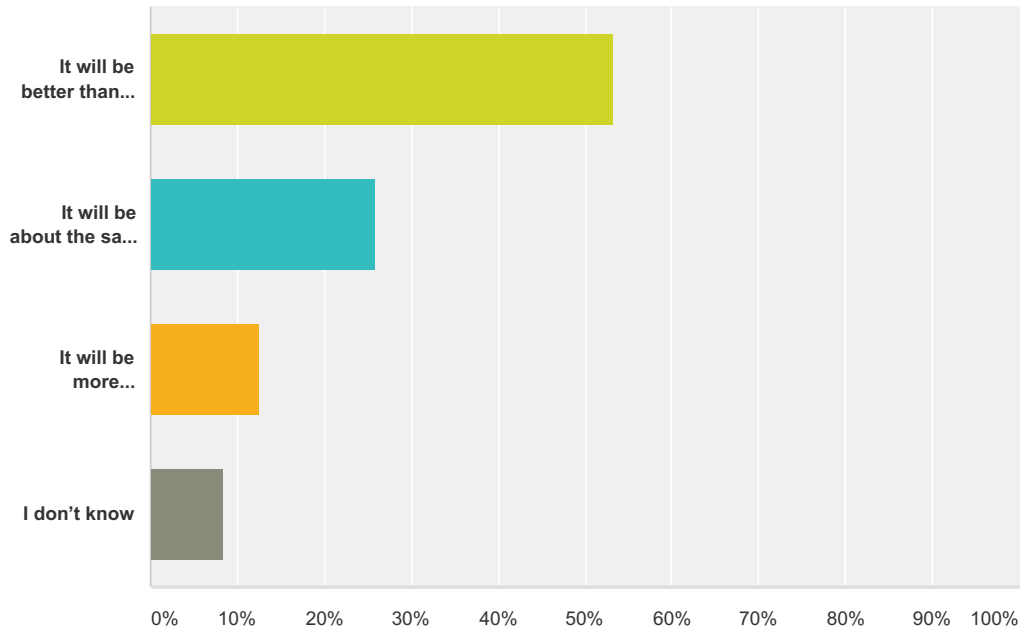
Answered: 121 Skipped: 45



Answer Choices	Responses	
I have tried to access financing and have been denied	8.26%	10
I have tried to access financing and succeeded	24.79%	30
I have not had a need to access financing in 2015	57.02%	69
I considered accessing financing, but did not pursue it as I assumed I would be declined	9.92%	12
Total		121

Q10 What is your outlook on the Brooklyn economy for 2016?

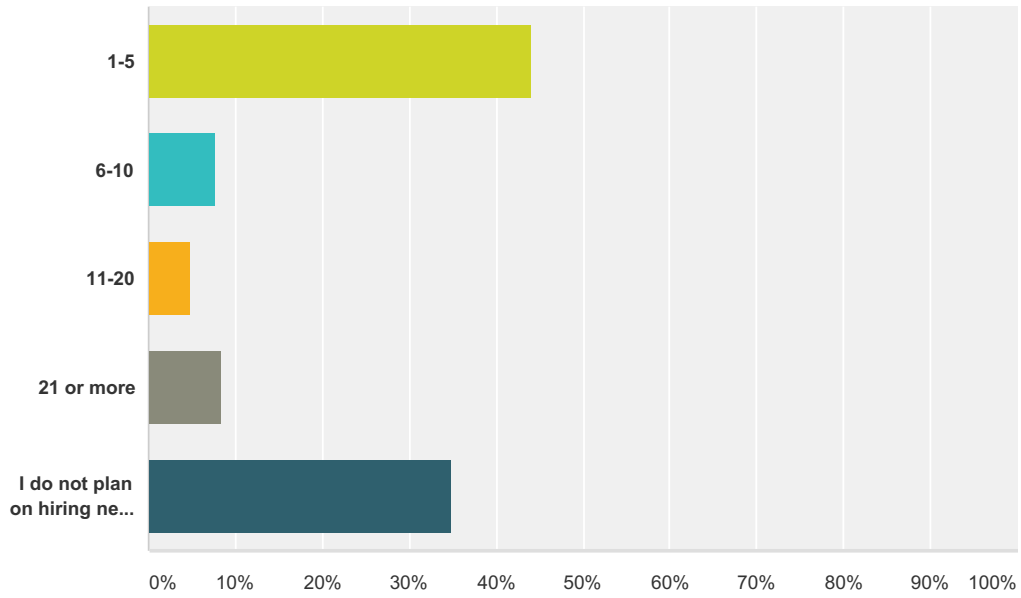
Answered: 143 Skipped: 23



Answer Choices	Responses	
It will be better than 2015	53.15%	76
It will be about the same as 2015	25.87%	37
It will be more challenging than 2015	12.59%	18
I don't know	8.39%	12
Total		143

Q11 How many new full-time employees do you expect to hire this year?

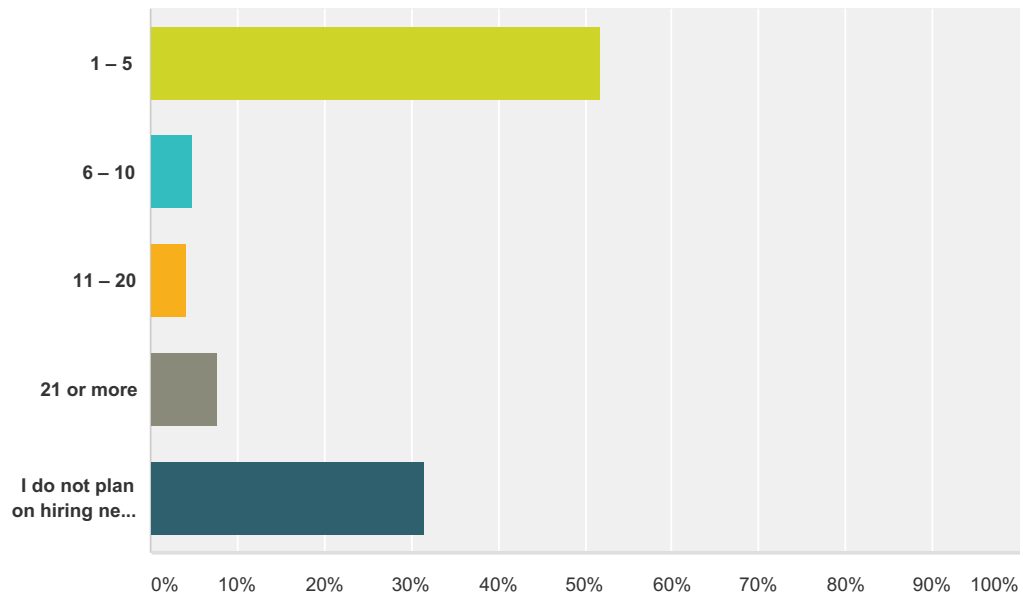
Answered: 143 Skipped: 23



Answer Choices	Responses	
1-5	44.06%	63
6-10	7.69%	11
11-20	4.90%	7
21 or more	8.39%	12
I do not plan on hiring new employees	34.97%	50
Total		143

Q12 How many new part-time employees do you expect to hire this year?

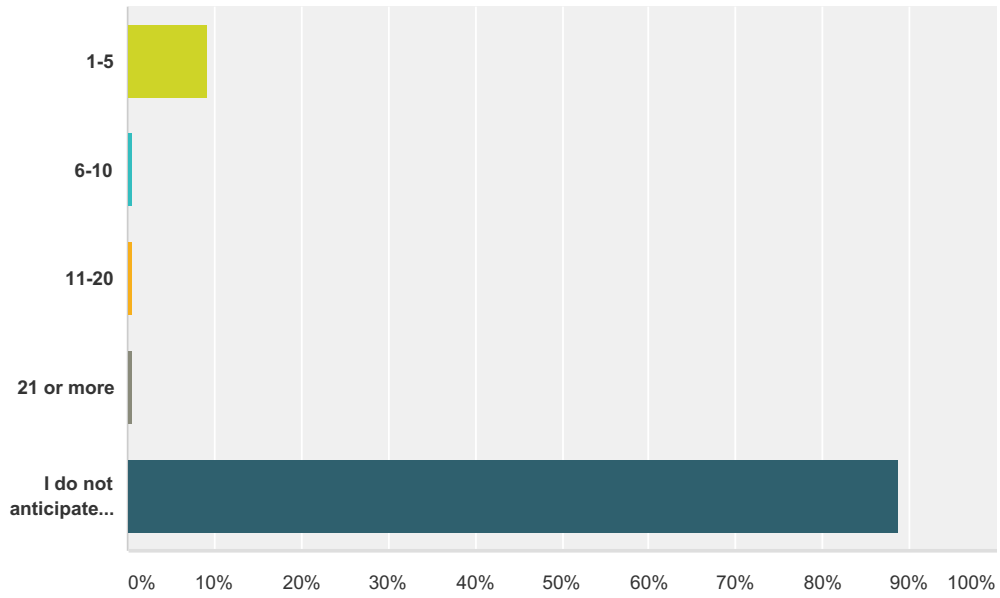
Answered: 143 Skipped: 23



Answer Choices	Responses
1 - 5	51.75% 74
6 - 10	4.90% 7
11 - 20	4.20% 6
21 or more	7.69% 11
I do not plan on hiring new employees	31.47% 45
Total	143

Q13 How many employees do you anticipate having to lay off this year?

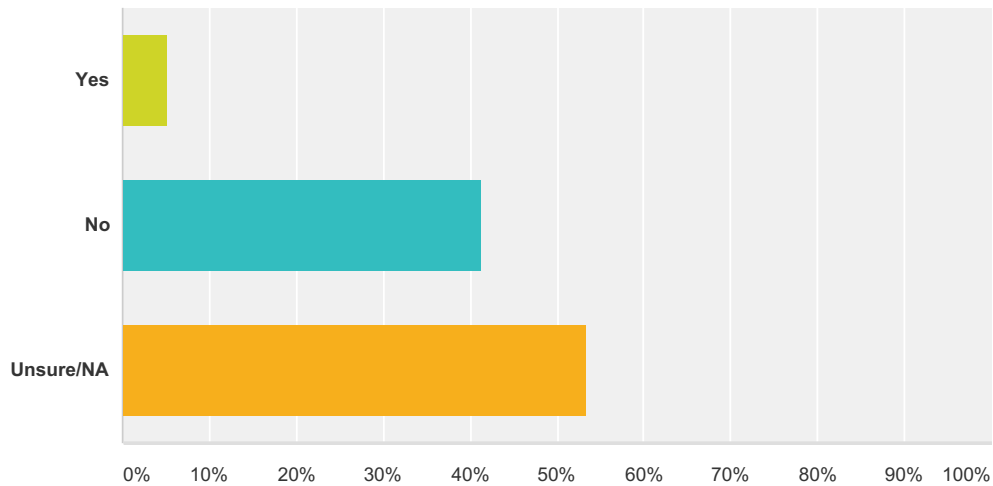
Answered: 143 Skipped: 23



Answer Choices	Responses
1-5	9.09% 13
6-10	0.70% 1
11-20	0.70% 1
21 or more	0.70% 1
I do not anticipate having to lay off employees	88.81% 127
Total	143

Q14 On February 17th, 2015 NYC Mayor Mayor Bill de Blasio launched the 'Small Business First' initiative, aimed at reducing regulatory burden on small businesses. The plan included the provision of one-on-one counseling to navigate City regulations, and making key resources accessible online and in multiple languages. Have you seen a notable reduction of regulatory burden/red-tape within the past year? (Choose one)

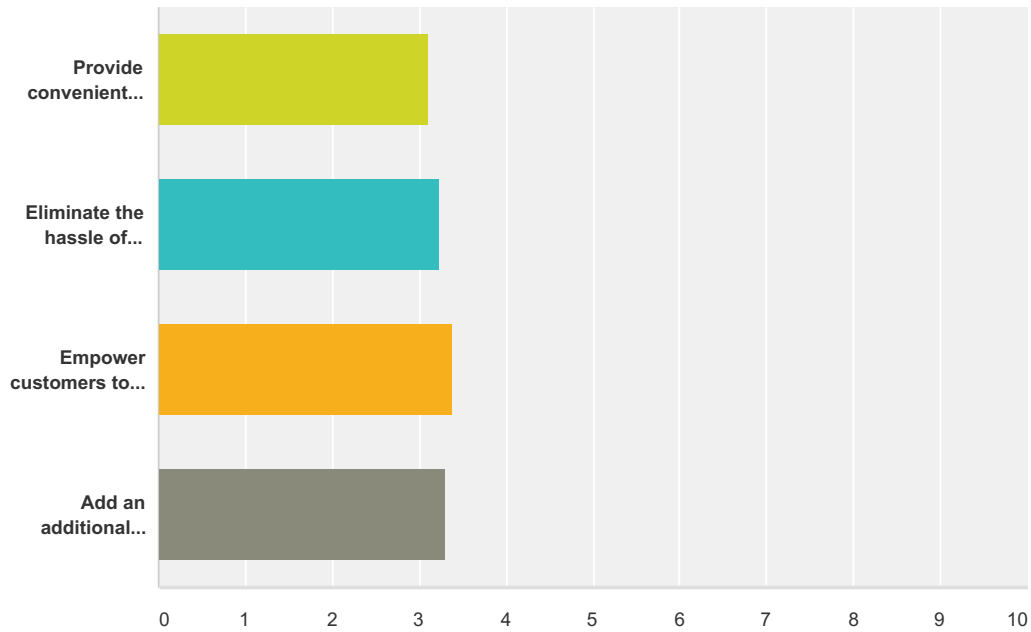
Answered: 133 Skipped: 33



Answer Choices	Responses
Yes	5.26% 7
No	41.35% 55
Unsure/NA	53.38% 71
Total	133

Q15 Within the past year, the popularity of ride sharing apps (hailing a cab from your mobile phone) has surged throughout NYC. As a business owner, what impact has this phenomenon had on your operations? To what extent do you agree/disagree on the following statements that ride sharing apps such as Lyft, Uber and Gett:

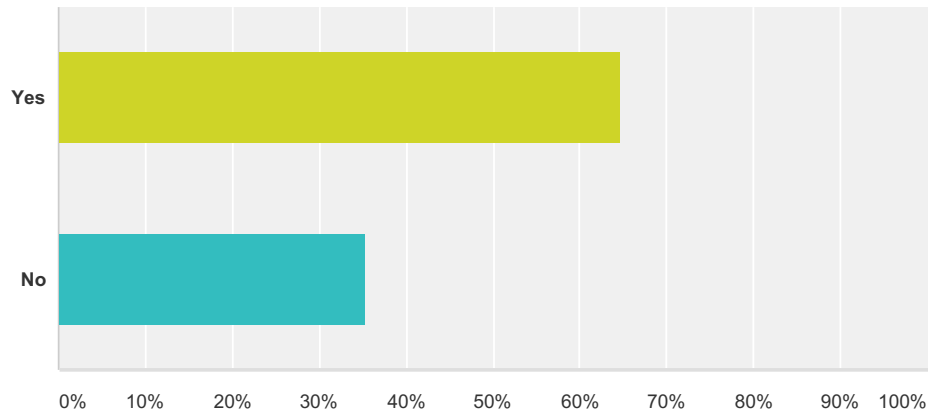
Answered: 133 Skipped: 33



	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A	Total	Weighted Average
Provide convenient access to my business	20.61% 27	32.06% 42	3.82% 5	2.29% 3	41.22% 54	131	3.11
Eliminate the hassle of parking	17.42% 23	30.30% 40	5.30% 7	6.06% 8	40.91% 54	132	3.23
Empower customers to shop/spend at their leisure	16.92% 22	26.15% 34	5.38% 7	4.62% 6	46.92% 61	130	3.38
Add an additional commute option for my employees	15.27% 20	30.53% 40	6.87% 9	4.58% 6	42.75% 56	131	3.29

**Q16 On September 10th, 2015, Governor Andrew M. Cuomo announced a proposal to raise the minimum wage for all New York workers to \$15, which would make it the highest in the nation. New York's current minimum wage is \$9. Do you agree with Governor Cuomo's proposal of \$15?
(Choose one)**

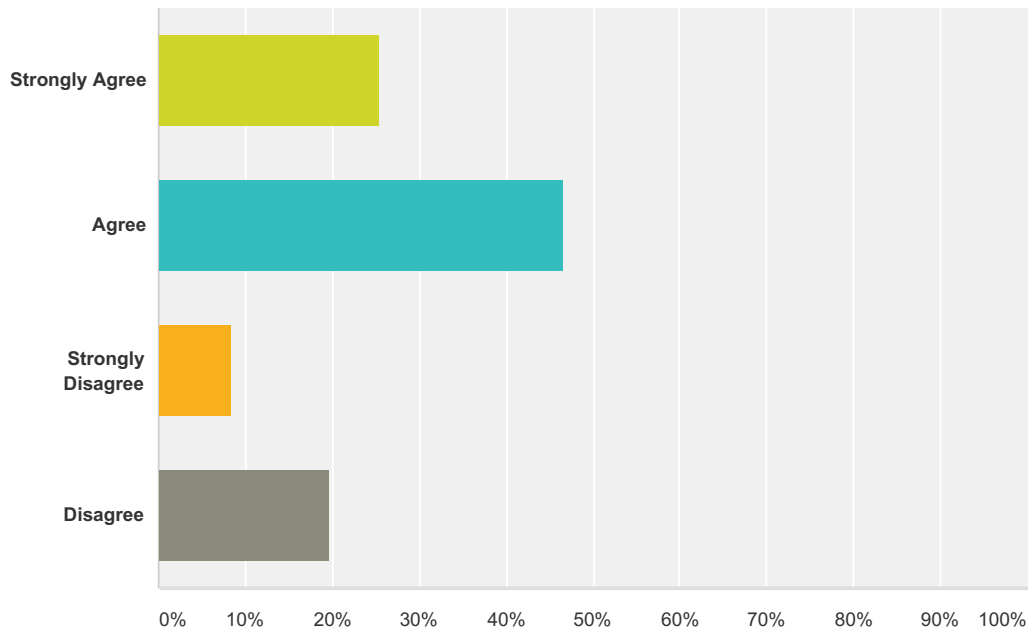
Answered: 133 Skipped: 33



Answer Choices	Responses	
Yes	64.66%	86
No	35.34%	47
Total		133

Q17 In his 2016 budget address, Governor Andrew M. Cuomo joined in supporting the ongoing push for 12 weeks of paid family leave when caring for an infant or ill family member. Under this proposal, the maximum paid benefit will grow to 50% of the State's Average Weekly Wage by 2021. Further, the program is expected to be funded entirely through a nominal payroll deduction on employees. Do you agree with this proposal? (Choose one)

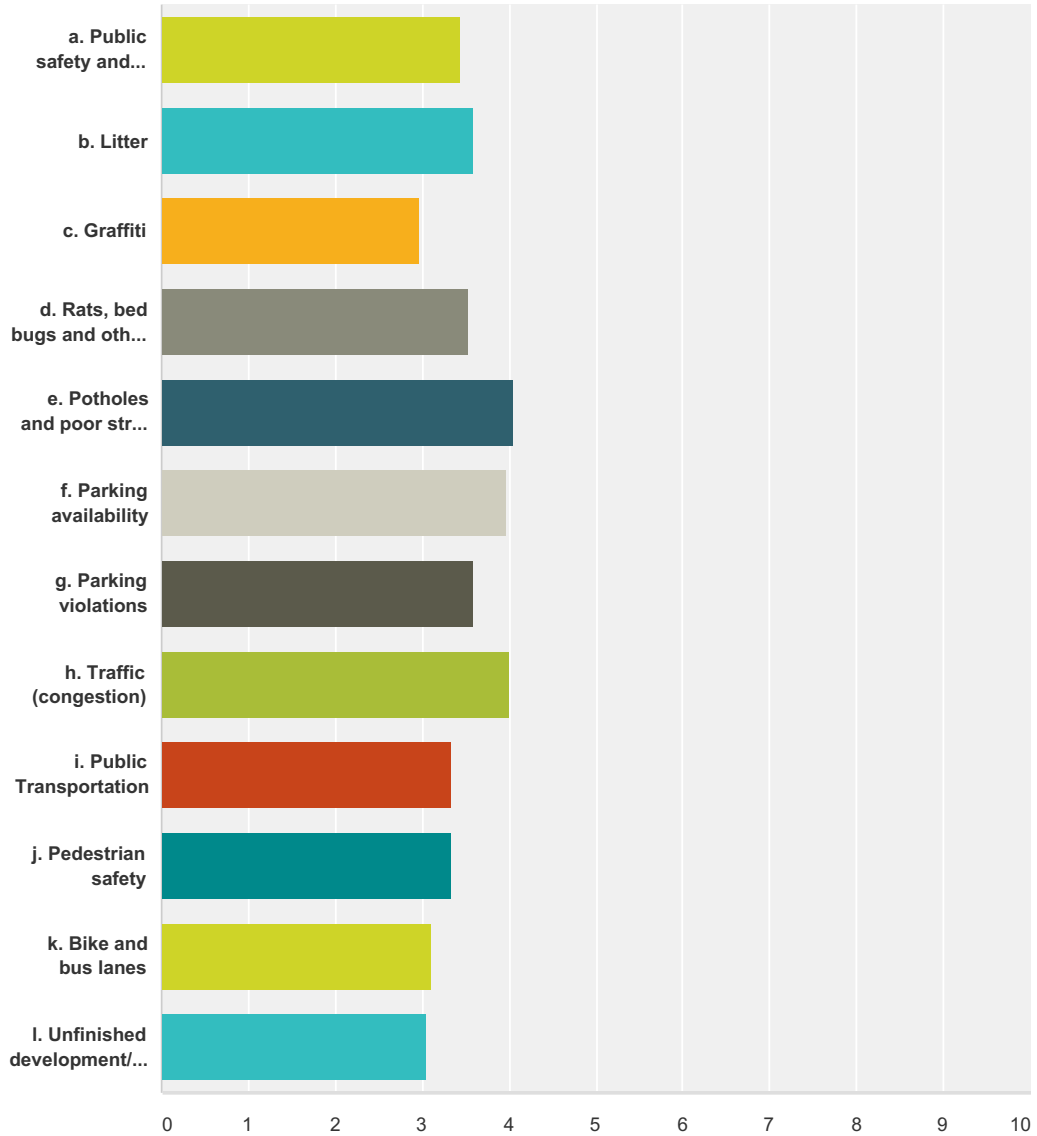
Answered: 133 Skipped: 33



Answer Choices	Responses	
Strongly Agree	25.56%	34
Agree	46.62%	62
Strongly Disagree	8.27%	11
Disagree	19.55%	26
Total		133

**Q18 To what degree are you concerned about the following quality of life issues?
Please rate each of the following:**

Answered: 132 Skipped: 34



	Does not apply	Not a concern	Only a slight problem	It's a problem	It's a severe problem	Total	Weighted Average
a. Public safety and security	3.79% 5	10.61% 14	32.58% 43	43.18% 57	9.85% 13	132	3.45
b. Litter	3.79% 5	6.06% 8	30.30% 40	46.97% 62	12.88% 17	132	3.59
c. Graffiti	6.82% 9	27.27% 36	36.36% 48	21.97% 29	7.58% 10	132	2.96
d. Rats, bed bugs and other vermin	3.79% 5	12.12% 16	30.30% 40	36.36% 48	17.42% 23	132	3.52

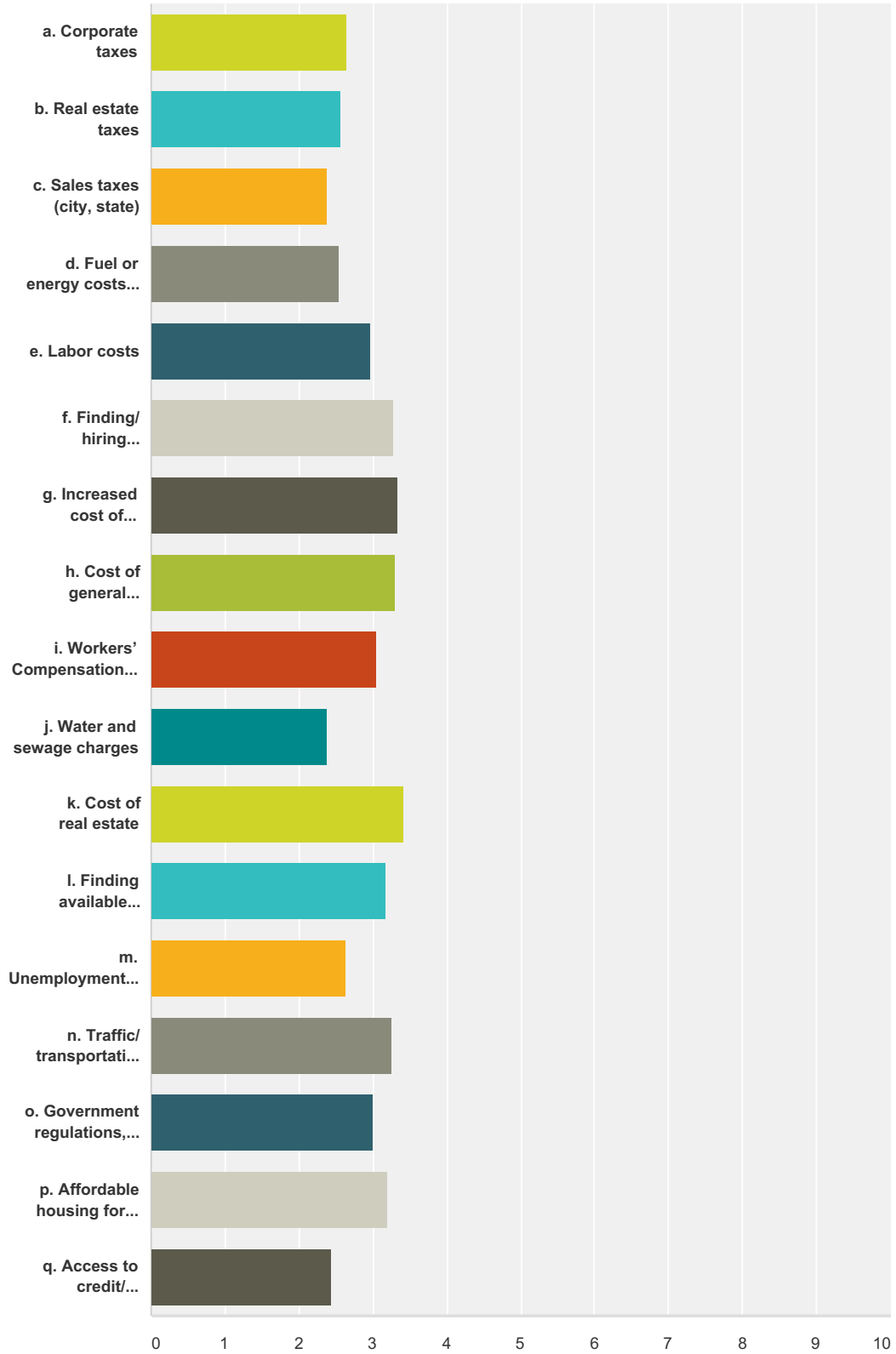
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e. Potholes and poor street conditions	1.52% 2	3.79% 5	15.91% 21	45.45% 60	33.33% 44	132	4.05
f. Parking availability	3.03% 4	9.09% 12	12.88% 17	38.64% 51	36.36% 48	132	3.96
g. Parking violations	3.03% 4	16.67% 22	19.70% 26	38.64% 51	21.97% 29	132	3.60
h. Traffic (congestion)	0.76% 1	4.55% 6	18.18% 24	46.97% 62	29.55% 39	132	4.00
i. Public Transportation	3.03% 4	25.00% 33	25.76% 34	27.27% 36	18.94% 25	132	3.34
j. Pedestrian safety	1.52% 2	16.67% 22	37.88% 50	33.33% 44	10.61% 14	132	3.35
k. Bike and bus lanes	4.55% 6	31.82% 42	24.24% 32	27.27% 36	12.12% 16	132	3.11
l. Unfinished development/ construction sites	9.85% 13	25.76% 34	28.03% 37	23.48% 31	12.88% 17	132	3.04

Q19 And finally, to what degree do the following issues limit your success as a business? Please rate each of the following obstacles:

Answered: 130 Skipped: 36

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	Does not apply	Not a concern	Only a slight problem	It's a problem	It's a severe problem	Total	Weighted Average
a. Corporate taxes	25.38% 33	20.00% 26	26.92% 35	19.23% 25	8.46% 11	130	2.65

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b. Real estate taxes	33.08% 43	20.00% 26	17.69% 23	16.15% 21	13.08% 17	130	2.56
c. Sales taxes (city, state)	27.69% 36	30.00% 39	24.62% 32	12.31% 16	5.38% 7	130	2.38
d. Fuel or energy costs (gas, diesel, electric, oil, etc.)	16.15% 21	35.38% 46	31.54% 41	10.77% 14	6.15% 8	130	2.55
e. Labor costs	10.00% 13	23.85% 31	33.08% 43	25.38% 33	7.69% 10	130	2.97
f. Finding/ hiring reliable, qualified workers	6.15% 8	20.77% 27	27.69% 36	29.23% 38	16.15% 21	130	3.28
g. Increased cost of providing health insurance for my employees	20.77% 27	7.69% 10	10.77% 14	36.92% 48	23.85% 31	130	3.35
h. Cost of general liability insurance	8.46% 11	20.77% 27	22.31% 29	30.00% 39	18.46% 24	130	3.29
i. Workers' Compensation costs	17.69% 23	20.00% 26	19.23% 25	26.92% 35	16.15% 21	130	3.04
j. Water and sewage charges	30.00% 39	27.69% 36	23.85% 31	10.00% 13	8.46% 11	130	2.39
k. Cost of real estate	16.92% 22	12.31% 16	14.62% 19	23.08% 30	33.08% 43	130	3.43
l. Finding available business space/ real estate	15.38% 20	23.08% 30	15.38% 20	20.77% 27	25.38% 33	130	3.18
m. Unemployment insurance	20.00% 26	33.08% 43	20.00% 26	17.69% 23	9.23% 12	130	2.63
n. Traffic/ transportation problems	10.00% 13	18.46% 24	28.46% 37	21.54% 28	21.54% 28	130	3.26
o. Government regulations, fines and violations	13.08% 17	26.15% 34	26.15% 34	16.15% 21	18.46% 24	130	3.01
p. Affordable housing for employees	17.69% 23	17.69% 23	16.92% 22	23.08% 30	24.62% 32	130	3.19
q. Access to credit/ liquidity problems	22.31% 29	37.69% 49	20.77% 27	11.54% 15	7.69% 10	130	2.45

Q20 Are there any specific projects/issues that you would like the Chamber to share with elected officials on your behalf? Are there any legislative issues that you support/oppose? (Please write in the space provided.)

Answered: 38 Skipped: 128